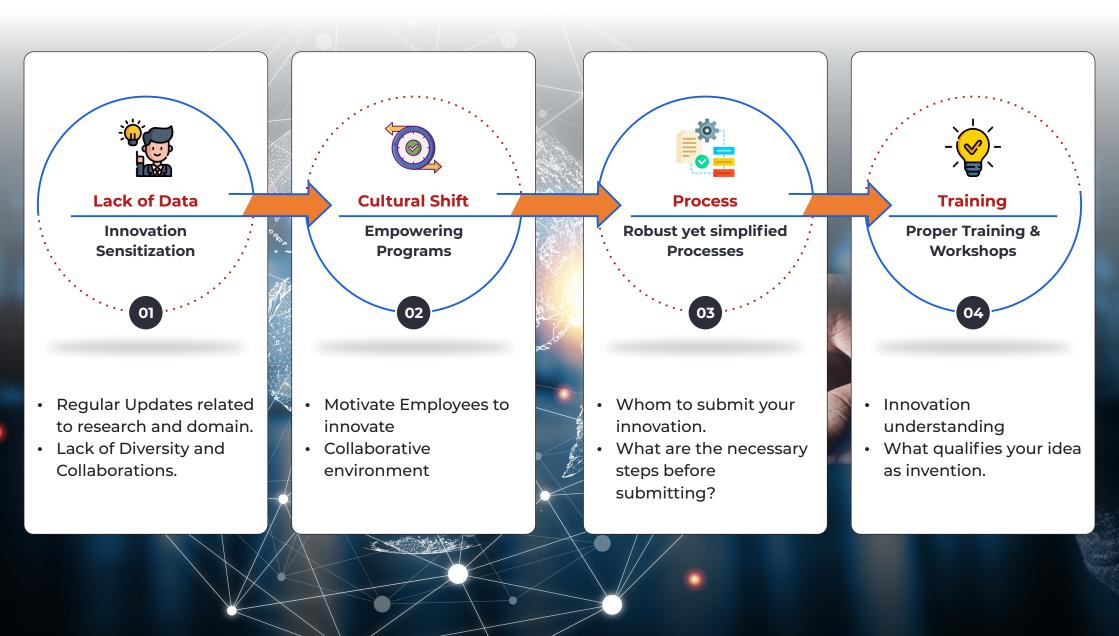




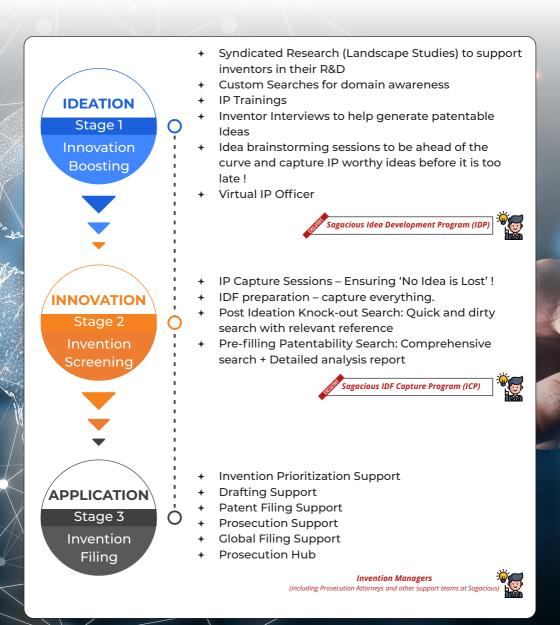


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### Building a healthy Innovation Culture is **important!**



# We've divided it into **three** simple stages



#### Scan QR code for samples

### Knowing what exists in the art is **important!**



#### Technology Scouting

- Scouting Technology for acquisitions.
- Identifying Technology
  Partners.
- Evaluation of key/emerging players across the value chain.

#### Application Scouting

- Identifying possible new applications for existing technology already owned by you.
- Identify R&D solutions from existing IP knowledge to improve your product/offer.

#### **Technology Landscaping**

- Adaptation of target technology by observing the overlapping innovation/patent filing activities.
- Technology improvements in the space irrespective of ownership.
- Key contributors in the technology.

#### **Patent Monitoring**

- Identifying patents with respect to a technology of interest.
- Monitoring a set of patents for legal status, family continuation, etc.

#### **R&D Problem Scouting**

- Planning R&D strategy/effort based on the IP trend analysis and problem statements currently addressed by the industry.
- Increase ROI from R&D group by focusing their time and effort on strategic topics.

#### **Opportunity Scouting**

- Identifying investment opportunities – New tech/product segment, M&A, etc.
- Identifying market player (emerging) that may or may not have an IP position yet (Start-ups/SMEs)

#### **Competitor Benchmarking**

- Analysis of competitors' IP portfolio and R&D strategies.
- Evaluating Companies and analyzing threats to your market share.
- Identify gaps in terms of technology and innovation.

#### Trend & White Space Analysis

- Trends and share of IP among different subsegments of the target technology.
- SWOT Analysis
- Discover if there is room for innovation and IP protection.



**R&D** teams can share responsibility for building strategic IP portfolios, thanks to **IDEAVERSE's** robust yet straight forward one-stop simplified solution.



## ONE SIZE NEVER FITS ALL

Customize the Tool **NOT** your processes



Customizable Idea Management System Ease of Administrations: IP Admin Portal



Secure and Central Data Repository

Design your own workflow

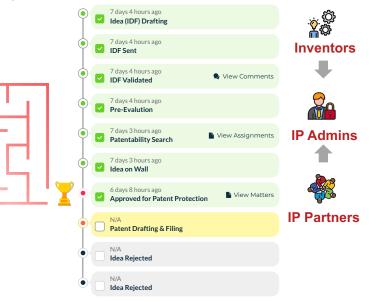
**IDEA to IP Portfolio** 

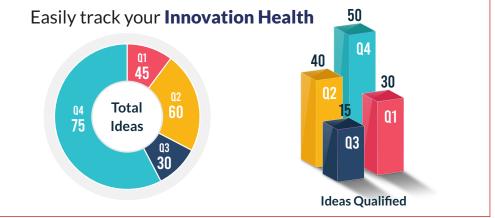
and streamline journey of an



End-User Ease of Use: Dashboard

#### View Idea Evaluation Timeline





## **ideaverse**

IdeaVerse is designed to assist R&D and IP teams in keeping Idea Management Workflow streamlined and transparent to inventors as well as P&L Leaders.



IP Program Coordinators

#### Expectations: Enhanced R&D activities must lead to a stronger Patent + Product portfolio for the company.

**P&L** Leaders

- What is status of IP Program?
- We should run focussed ideations on topic ABC, XYZ? – as this is where Industry is moving.
- A high level overview/distribution of Submitted Ideas.



ENGAGE more

MANAGE efficiently

RUN campaigns

**REPORT real time** 



- How should I submit my idea?
- What is the status of my Idea?Is my idea being pursued for
- Is my idea being pursued Patent Filing?
- When am I eligible for my rewards?
- What are open problem statements for submitting ideas?
- Is this idea submitted by anyone else from my department? I want to collaborate with my colleagues?



## Sagacious Innovation Management Ecosystem

#### **Right Trainings**

IP Trainings IP 101 Inventor Sensitization

#### **Right Tools**

IdeaVerse<sup>™</sup>: Inventor Friendly Easy to Use Platform

#### **Right Partners**

Prosecutions Hub<sup>™</sup>: Patent Drafting and Filing – India/Global

#### **Right Research**

Patent Research Landscape Studies Patentability Search Product Clearance Search





#### ABOUT US:

Sagacious Research is a leading, value-driven, and, technology-focused IP research firm that provides reliable support services to the worldwide IP community. Headquartered in India, we have presence in the US, China, Japan and Europe, offering IP services to Fortune 500s, law firms, start-ups and R&D organizations.

We are local with a global reach, leveraging expertise of 300+ techno legal professionals that have successfully delivered 12,500+ projects globally to 1200+ clients.

Our continued success relies on our capacity to attract and nurture the industry's finest talent. We focus heavily on employee growth through in-house skill development programs and higher education sponsorship. Our dynamic open-door policy ensures two-way communication between employees and the leadership team.

We also prioritize employee physical and mental well being through our unique Employee Assistance Program, which focuses on the holistic wellbeing of employees and assists employees to seek help any time of the day for any personal or work-related matter.

For us, success comes with the mark we make as an organization – on the industry, our clients, our communities and each other.

#### Service Lines:

Innovation Management IT for IP Patent Monetization Patent Analytics Patent Preparation Global Patent Prosecution Trademarks IP Paralegal Support

#### 14+ Years of Services | 300+ Techno-Legal professional | 20,500+ Projects delivered worldwide in 16+ languages | 1,500+ clients

